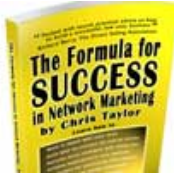


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## The Formula for Success in Network Marketing

Monthly hints and tips for your business from

**Chris Taylor**



**Chris Taylor and The Formula For Success in Network Marketing are featured in this months Making Money Magazine.**

During these hot summer months it is all too easy to allow distractions to cause a loss of momentum in your business. If you allow that to happen, as sure as Autumn follows Summer, you will be looking ahead to a massive injection of effort to get back to where you were. An essential part of the Formula is to harness to power of momentum and never to lose it. It can be your secret weapon in ensuring that your business provides a consistent return when those around you are struggling hard to catch up.

**Every Success!**

Chris Day

Filament Publishing

### **Training from Chris Taylor**

#### **How To Get More People To Trainings**

In a regular career path such as a teacher or doctor the importance of being highly trained so they become competent in their chosen job is understood and accepted as normal. Our industry is no different in that we need to train our new people to be competent and confident distributors for their own business, yet it is a career path like no other because training combined with massive action can give exceptional time and money freedom. You are earning while you learn.

So, the more distributors you have attending trainings from your team the quicker your business will grow, the quicker people in your team will make money and the quicker you will make money. You will be building a foundation for growth and security. Training you and your team members and getting as many people in your team as you can to attend regular trainings is CRUTIAL.

I am sure you would love to have many more people attending trainings on a

The Formula For Success in Network Marketing is written by an active British networker whose book is being used successfully by thousands around the world.

Email Filament Publishing with your questions for Chris Taylor.

[askchristaylor@the-formula-for-success.com](mailto:askchristaylor@the-formula-for-success.com)

### **Subscribe**

Receive this newsletter and training monthly. Subscribe at <http://eepurl.com/hlk3>

**Leverage your time! Forward this email** to your downline so they can also benefit from regular training by Chris Taylor.

If this email has been forwarded to you and you are not currently on Chris Taylor's training newsletter loop register at [www.the-formula-for-success.com](http://www.the-formula-for-success.com)

**We would love to hear from you!**

How is The Formula For Success in Network marketing helping you and your team? Send a testimony to [testimonies@the-formula-for-success.com](mailto:testimonies@the-formula-for-success.com). We will post a selection on the newsletter and website.

regular basis and there are certain words and phrases you can use which are important. One thing you need to do is to change the word you use to invite them from meeting to training. The word 'meeting' can be a frightening word to people who are not normally in a business environment and it also does not adequately explain to people the importance of the training or why they should attend. They are not going just to get information about your opportunity, they need to attend to be properly trained.

When people understand why they need to attend a training and put value on the information they receive they listen more carefully and invariably you will have a higher rate of people who will take notes and put the information they receive into action.

Another small but important step is to make sure you fill in the next training date when you go through the Fast Start Sheet with a new team member so they can plan the training into their diary immediately (You can get the Fast Start Sheet as a Free Download from [www.the-formula-for-success.com](http://www.the-formula-for-success.com))

**I am excellent at getting people to trainings. Would you like to know what I say to new people to get them there?**

I will teach you on the next newsletter training.

### **Taylor's Tips**

Read for 15 minutes a day.

To achieve success YOU must make it happen!

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**Look out for the next newsletter which will help you and your team build a strong and secure business.**

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### **What networkers say!**

*There is an old saying that the books that you read and the people you meet will shape your future in the next 5 years. Follow the system in 'The Formula for Success' and share it with everyone you meet (yes it can be used to recruit) and all of your team members and watch your business sky rocket.*

**Chris Williams**

*I love your book. There's been something missing from all the information I've been reading since starting my network marketing business and your book has filled that spot.*

**Vincent Tsoi**

*Pour ma part, sur tous les livres en marketing de réseau, je peux sincèrement dire que c'est le meilleur que j'ai lu. Je le recommande à tous mes distributeurs car c'est concret, pratique et efficace. On sent que Chris Taylor a vécu ces principes de succès et j'encourage tout le monde à le lire.*

**Maximilien - Leader en Marketing de Réseau**

*For my part, of all the books I have read in network marketing, I can honestly say that this is the best I've read. I recommend it to all my distributors because it's concrete, practical and effective. We feel that Chris Taylor has lived these principles of success and I encourage everyone to read it.*

**Maximilian - Leader in Network Marketing**

For more testimonies please visit

<http://www.the-formula-for-success.com/WhatPeopleSay.asp>

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**It has been an amazing year** for The Formula For Success in Network Marketing! It is published / in the process of being translated into many languages worldwide with more on the way. If you would like to purchase this book in another language, or your teams abroad would like some information about this book in their own language, email for details to [sales@the-formula-for-success.com](mailto:sales@the-formula-for-success.com)

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